

Uladzimir Kavalenka

Senior Product Designer (UX/UI) — Financial Platforms & Fintech

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PROFILE

Senior product designer with nine years in digital product design, specialising in complex, data-dense interfaces for finance. Since May 2024, the UX designer on two internal platforms at a Tier-1 international bank, engaged through Luxoft: an internal Market Risk Platform and an internal Sales & Coverage Platform, used by fifteen expert teams of five to ten people each. Works in spreadsheet-grade table ergonomics on AG Grid, filter provenance and state ownership, WCAG-aware status colour, and hybrid enterprise design systems built on Material Design 3, AG Grid and custom bank component libraries. Degree in economic analytics. Runs an AI-assisted design workflow to put testable prototypes in front of users faster.

CORE SKILLS

- Domains:** Market risk (VaR and stress-test reporting, day-over-day attribution), sales coverage and client onboarding workflows, internal enterprise banking platforms, fintech web and mobile, regulated healthtech.
- Enterprise data UX:** High-density data grids on AG Grid, pivot and tabular models, drill-through, column and filter management, multi-select states, reusable presets and preference persistence, progress states for expensive queries, dashboards and widgets, deep links and macros.
- Interaction architecture:** Information architecture for large module sets, publisher/subscriber context propagation, inherited versus local filter provenance, MDX-style include/exclude filtering, session history and reversible state, access and ownership models, wizard and stepper flows.
- Design systems:** Material Design 3 plus AG Grid plus custom bank component libraries; Figma components, variants, variables and modes; design tokens and theming including dark and elevated surfaces; WCAG 2.2 AA contrast and colour-vision-deficiency testing; documentation and handover to React and Storybook.
- Research:** Stakeholder and expert interviews, contextual observation sessions, synthesis of user feedback and product analytics, usability testing (Maze), competitor benchmarking, prototype-based validation with expert users.
- AI-assisted workflow:** Figma Make, Figma Weave, Figma AI agents, Cursor, Claude Code, Claude Cowork, OpenAI Codex, ChatGPT, Midjourney, used for rapid prototype generation ahead of feedback rounds, research synthesis, visual exploration and design-to-code handover.
- Front-end literacy:** HTML, CSS/SASS, JavaScript basics, React component model, Storybook, coded component libraries, design tokens, Webflow, GSAP.
- Ways of working:** Agile and Scrum, Jira, Confluence, distributed cross-functional teams, NDA and restricted-data environments.

EXPERIENCE

UX Designer — Luxoft, Poland

Client: Tier-1 international bank, Markets technology | Warsaw, hybrid | May 2024 – Present

Designer across two mature internal banking platforms used by risk analysts, business analysts, sales and coverage teams and administrators: fifteen expert teams of five to ten people each. The brief on both was evolutionary modernisation that improves usability without breaking established expert workflows. One rule carried across both platforms: configuration sits beside the data, never on top of it.

Internal Market Risk Platform — 2024 – Present

- Designed filter provenance and state ownership across dashboards, widgets and presets: every filter declares whether it was applied locally, inherited through a subscription chain or carried by a preset, with explicit conflict resolution instead of silent state merging.
- Designed reusable analytical state at two scales: saved filter sets, and pre-wired layout templates that open with widgets, subscriptions and filters already in place.
- Designed the sharing and ownership model for shared dashboards and templates: reader, co-owner and owner roles, folder-inherited permissions, and change requests held in separate unresolved and resolved queues.
- Designed three switchable status colour modes, one built for colour vision deficiency: status colour moved out of cell fills into chips beside the value, direction additionally encoded as shape, palettes measured against WCAG 2.2 AA contrast and rendered through deuteranopia, protanopia, tritanopia and achromatopsia simulations.
- Designed multi-level drill-in through saved filter paths and a three-rung filtering model — list, filter builder, query editor — so common cases live in the interface while the query layer stays available to power users.
- Kept the AG Grid data grid dense rather than cardified: pivot and tabular modes, drill-through, explicit progress states for expensive queries, and day-over-day attribution badges with an inspect affordance on the cell.
- Proposed a two-level history model — session-level state transitions inspected before returning to one, plus widget-scoped undo — in place of a single global undo stack, alongside publishing and subscribing as separate semantics with indirectly inherited filters surfaced.

Internal Sales & Coverage Platform — 2025 – Present

- Consolidated configuration from a dozen scattered modals into one right-hand panel with its own icon rail: columns, display, query, charts, access entitlements, sharing, notification templates, dataset linkage and review scheduling, beside the grid rather than covering it.
- Moved report configuration out of a step-by-step wizard into the panel beside the live report, so a query condition and its result are on screen at the same time.
- Designed automated report delivery as three reusable objects — template, schedule, subscription — each carrying its state, its dependants and its repair action, with expiry warnings raised before a schedule stops delivering.
- Made chart type a property of an existing widget rather than a new object, so switching type does not blank every dashboard downstream that already holds the chart.

- Regrouped a flat 20+ module navigation into collapsible work domains with pinning and three user-selectable modes, and introduced named in-app pages, renamed by the user, in place of identical browser tabs.
- Delivered a new visual language as a bespoke component library built on Material Design 3 rather than a theme over stock components, aligned with the adjacent internal CRM and API products; handover to React and Storybook.

Client identity, system names and screens are covered by NDA. Anonymised case studies available at justvova.com.

Lead Product Designer (UX/UI) — NozomiHealth

Remote | Clients in Stockholm, Zurich and Chicago | May 2022 – October 2023 (employed, then B2B contract)

- Design lead on seven regulated consumer health products across mobile and web, in cross-functional teams of six to eleven people; several released on the App Store. Success was measured as engagement and brand recognition through usability testing before and after each redesign.
- EVVA (community care, Chicago, USA): rebuilt navigation and onboarding; 81% of users reported no navigation problems after redesign. Brand-colour recall reached 63%, the portfolio low, against a partner-mandated palette that the redesign did not control.
- SUMU (sports nutrition and wellbeing, Zurich, Switzerland): rebuilt a live web MVP into native iOS and Android rather than wrapping it; 93% brand-colour recall and 73% of users with no navigation problems. Largest engagement of the portfolio at eleven people.
- BabyNaps (children's sleep tracking, Stockholm, Sweden): 95% brand-colour recall and 92% of users with no navigation problems, the strongest test results of the portfolio.
- Allbry (mental-health telemedicine, Stockholm) and ProgressMe (health tracking, Stockholm): navigation problems fell 42 and 54 percentage points, task failure fell 32 and 65 points, brand recognition rose 47 points on ProgressMe.
- Built the design systems and component libraries that held consistency across parallel product teams working at the same time.

Product Designer (UX/UI) — Andersen

Client: Livlet, London, UK | Remote | 2021 – 2022

- Analytics-led rebuild of the landing page and onboarding for a home-management web platform: 4x on-page retention, 2x click-through into the application, 35% more completed onboardings.
- Built a design system on the existing brand, roughly 30% faster layout production, and restructured core flows, cutting time to key user goals threefold to an average of 6 seconds and 5 clicks.

Product Designer (UX/UI) — Mühlemann & Popp Online Media AG

Zurich, Switzerland | Remote | 2020 – 2021

- EDI communication service: designed the UX architecture of a new module inside an established design system for a government-document submission platform, working from two years of analytics and heatmaps alongside existing user feedback.
- Prototyped and tested with target users, iterated on the findings and delivered UI frames within the existing system; ten people in the responsible sector, 40+ across the programme.

Web and UI Designer — IBA Group

Clients: BelWeb Bank, Hapag-Lloyd AG (Germany) | 2017 – 2019

- BelWeb Bank internal procurement portal: interface design for budget-controlled purchasing workflows from department request through to contract. First internal banking tooling and regulated approval chains.
- Hapag-Lloyd internal B2B shipping module: UX for an optimisation tool combining ships, ports, weather, fuel costs and cargo data; part of a 50+ person programme.

OWN PRODUCTS AND INDEPENDENT WORK

Independent product design, own products — Warsaw, Poland

Polish sole proprietorship registered in 2023 | October 2023 – Present

- Quify, own product, iOS and Android, live on the App Store. Designed through 2024 under the name Purly and shipped as Quify. Research, UX, UI, prototyping and design system across 24 sprints: a 25+ screen onboarding system, an adaptive habit tracker, an AI feed and chat, and a reward ladder bounded at two years. Prototype testing: 91% brand recognition, 79% of users with no navigation problems, 85% completed all tasks.
- Obsify (expenses and subscriptions), Supfify (supplement tracking) and HEROX (activity tracking): own iOS products in TestFlight or in development, taken from concept to shipped interface alongside full-time client work. The finance tracker sits directly on the same niche as the client work.
- Own design studio, 2020 – 2021: outsourcing work alongside two in-house startups, EasyWallet (a crypto wallet simplifying transfer flows for non-technical users) and Travy. Both taken to prototype and user testing; neither reached release.
- justvova.com: anonymised enterprise case studies and writing on design under NDA and restricted-data constraints.

EDUCATION AND TRAINING

BSc, Economic Analytics — Belarusian State University, 2014 – 2018. Financial and market analysis foundation behind the current specialisation in risk and trading interfaces.

MSc, Management — Belarusian State University, 2018 – 2020.

UX/UI design course instructor, BelHard, 2020. Front-end development courses, 2017.

LANGUAGES AND WORK AUTHORISATION

English — B2, full working proficiency; all client and project work conducted in English. Russian — native. Polish — A1.

Polish residence card issued 2025, valid 10 years. No sponsorship required to work in Poland.

Operating through a Polish sole proprietorship registered in 2023: available for remote B2B contracts across the EU and UK, with no umbrella company or employer of record required.